
Design Packages

Design Packages for use with State
Government Entities

Value Package - Standard

Best suited for agencies and local governments that need to get a Web presence, but don't have many resources.

Features

The VIPNet Value Package has everything an agency needs to get an initial site up on the Web, and priced both competitive and affordable.

- Custom home page template design
- Custom sub-page template design
- Webmaster training
- 12 months hosting
- Google Search
- 100 MG storage for your site
- Weekly backups
- WebTrend reports
- 5 hours of content work¹
- Accessibility and Usability Consulting
- 24x7 Customer Support

Your cost: \$1,000

Value Package – Revenue Sharing

Best suited for agencies and local governments that need to get a Web presence, but don't have many resources.

Features

This version of the Value Package is for agencies or localities that, although they have limited resources, have the potential for online transactions, from selling county dog licenses to selling business licenses. VIPNet will provide the features listed below, PLUS *create your e-commerce application*, in exchange for part of the transaction revenue².

- Custom home page template design
- Custom sub-page template design
- Webmaster training
- 12 months hosting
- Google Search
- 100 MG storage for your site
- Weekly backups
- WebTrend reports
- 5 hours of content work
- Accessibility and Usability Consulting
- 24x7 Customer Support
- E-commerce application (see above)

Your initial cost: \$0

Package 3

Complete Package - Standard

Best suited for agencies and local governments that have more resources available, or who have more extensive Web needs.

Features

The VIPNet Complete Package has everything an agency needs to get an extensive and comprehensive site up on the Web, and priced competitively.

- Custom home page template design
- Custom sub-page template design
- Webmaster training
- 12 months hosting
- Google Search
- 200 MG storage for your site
- Weekly backups
- WebTrend reports
- 5 hours of content work
- 24x7 Customer Support
- Calendar application
- Shopping cart
- Constituent Notification service
- Event Registration service

Your cost: \$5,000

Package 4

Complete Package – Revenue Sharing

Best suited for agencies and local governments that have more resources available, or who have more extensive Web needs.

Features

This version of the Value Package is for agencies or localities that have the potential for online transactions, from selling county dog licenses to selling business licenses. VIPNet will provide the features listed below, PLUS *create your e-commerce application*, in exchange for part of the transaction revenue.

- Custom home page template design
- Custom sub-page template design
- Webmaster training
- 12 months hosting
- Google Search
- 200 MG storage for your site
- Weekly backups
- WebTrend reports
- 5 hours of content work
- 24x7 Customer Support
- Calendar application
- Shopping cart
- Constituent Notification service

- Event Registration service
- E-commerce application (see above)

Your initial cost: \$0

Service Descriptions

- **Content work**

Content work is either harvesting existing content from an old Web site to the new site, or copying text from a Word document to the Web site. 1 page roughly equals 1 hour of work. Updates are handled in a “low priority” manner. 24 hour turnarounds are not part of this service.
- **Calendar application**

An example is at <http://www.vipnet.org/portal/cgi-bin/activity.cgi>
This calendar will be set up specific to your site.
- **Shopping cart**

An example is at <https://secure01.vipnet.org/shoppingcart/cgi-bin/shopva.cgi?store=1&sessionid=ga04231163204455a01>
- **Constituent Notification service**

VIPNet’s Constituent Notification service enables automatic email notifications every time specified pages or files on your Virginia government Web site change. If your site contains information that continually changes and your constituents have a need to know when those changes occur, this is the solution for you.

Visitors register online to receive email update notifications. The service can be customized to offer categories of Web pages and/or specific pages for users to select.
- **Event Registration service**

VIPNet’s Event Registration solution is a customizable Web-based registration application that can be used for conferences, seminars, ticket sales, class registrations, and more. Based on the type of event being offered, participants can select the event(s) and pay any associated fees through a user friendly, secure site.

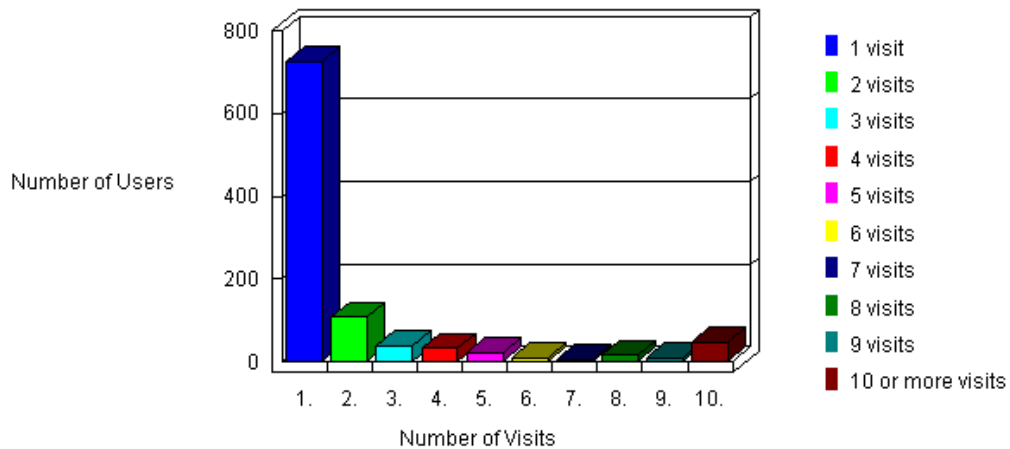
Features include an intuitive, Web-based administrative interface that enables the user to customize each event, the use of the VIPNet payment module for online credit card payments when fees are required, and a customized header graphic to match your Web site’s look and feel. The VIPNet Event Registration solution allows for unlimited use each year.
- **Google Search**

There are several reasons why Google is the leading Web search engine in the World and VIPNet selected Google for the state portal search services:

 - User friendly, intuitive search mechanism for users
 - Search results are returned in a very understandable format
 - Efficiently indexes Web pages with a proven technology of ranking pages by relevance and popularity
 - In comparing the search results of Google to other leading search engines, the results returned by Google are consistently more relevant

- Google’s search technology overcomes many of the deficiencies and inconsistencies found with the current taxonomies used to organize government Web sites
- From a systems administration perspective, Google is easier to set-up and oversee than other search products
- VIPNet provides site-specific Google-based search services. That service will enable users visiting a particular agency site to limit their search for only information contained within that agency site. VIPNet’s services will include implementation and site indexing assistance for the agencies. VIPNet will host the hardware necessary to provide the search services
- **WebTrends**
WebTrends allows an agency to track site usage and statistics. An example of the type of graphs included in the monthly report is shown in figure 1 below.

Number of Users Per Number of Visits



● Figure 1 - Usage chart 1

Notes

¹ Content work is either harvesting existing content from an old Web site to the new site, or copying text from a Word document to the Web site. More information is available under the "Service definitions" section of this document. 1 page roughly equals 1 hour of work

² Revenue sharing is typically \$1 per transaction.